

# Focus Virtual Studio Price List (effective since 04/10/2010)

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For more specific information on the products presented here, please visit: <http://www.softlab.tv/focus/index.html>

Product	Description	Set	Price, \$ (USD)
<p><b>Important:</b> Focus VS delivery set includes an assembled and configured system unit and a set of cables for connecting video/audio signals. Monitor, keyboard, mouse, options for virtual studio (breakout box, etc.) are purchased separately. For further information, contact Support. Address and Phone Number and E-mail are indicated above.</p>			
<p><b>Focus Virtual Studio configurations</b></p>			
<p><b>Focus-Lite</b></p>	<p><b>Virtual studio (S-Video, analog video signal)</b></p> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual set and interacts with it in real-time mode.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Composite and Y/C video inputs/outputs (two chroma keying channels with frame synchronization and the ability of switching in real-time mode).</li> <li>• The HotActions Lite software (with no ability of designing virtual scenes)</li> </ul>	Virtual studio, cables	<p><b>7 600</b></p>
<p><b>Focus</b></p>	<p><b>Virtual studio (S-Video, analog video signal)</b></p> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual set and interacts with it in real-time mode.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Composite and Y/C video inputs/outputs (two chroma keying channels with frame synchronization and the ability of switching in real-time mode).</li> <li>• The HotActions software (toolset for designing virtual scenes included)</li> </ul>	Virtual studio, cables	<p><b>10 600</b></p>

Product	Description	Set	Price, \$ (USD)
<b>Focus-Lite Pro</b>	<b>Virtual studio (YUV, analog video signal)</b> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Component video inputs/outputs (two chroma keying channels with frame synchronization and the ability of switching in real-time mode; provide higher quality of video signal and image than composite).</li> <li>• The HotActions software (with no ability of designing virtual scenes)</li> </ul>	Virtual studio, cables	<b>11 400</b>
<b>Focus Pro</b>	<b>Virtual studio (YUV, analog video signal)</b> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Component video inputs/outputs (two chroma keying channels with frame synchronization and the ability of switching in real-time mode; provide higher quality of video signal and image than composite).</li> <li>• The HotActions software (toolset for designing virtual scenes included)</li> </ul>	Virtual studio, cables	<b>14 400</b>
<b>Focus-Lite SDI</b>	<b>Virtual studio (digital video signal)</b> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Digital video inputs/outputs (one digital and one analog chroma keying channel with frame synchronization and the ability of switching in real-time mode; provide the highest quality of video signal and image).</li> <li>• The HotActions software (with no ability of designing virtual scenes)</li> </ul>	Virtual studio, cables	<b>15 200</b>
<b>Focus SDI</b>	<b>Virtual studio (digital video signal)</b> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Digital video inputs/outputs (one digital and one analog chroma keying channel with frame synchronization and the ability of switching in real-time mode; provide the highest quality of video signal and image).</li> <li>• The HotActions software (toolset for designing virtual scenes included)</li> </ul>	Virtual studio, cables	<b>18 200</b>

Product	Description	Set	Price, \$ (USD)
<b>Focus-Lite HDTV</b> <i>New!</i>	<b>Virtual studio (digital video signal)</b> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Digital video inputs/outputs (one digital and one analog chroma keying channel with frame synchronization and the ability of switching in real-time mode; provide the highest quality of video signal and image).</li> <li>• The HotActions software (with no ability of designing virtual scenes)</li> </ul>	Virtual studio, DVM6, cables	<b>49 000</b>
<b>Focus HDTV</b> <i>New!</i>	<b>Virtual studio (digital video signal)</b> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Digital video inputs/outputs (one digital and one analog chroma keying channel with frame synchronization and the ability of switching in real-time mode; provide the highest quality of video signal and image).</li> <li>• The HotActions software (toolset for designing virtual scenes included)</li> </ul>	Virtual studio, DVM6, cables	<b>52 000</b>
<b>Software Upgrade from HotActions Lite to HotActions</b>	The HotActions software includes a toolset for designing virtual scenes and a protection system of the created content for the ability of commercial distribution. Data export from the 3D Studio MAX and Maya packages is supported. Includes virtual scenes and operator's user interface editor. Contains programming tools in a script-like language.	Software, a year of standard technical support for the designers.	<b>3 000</b>

Product	Description	Set	Price, \$ (USD)
<b>Options to Focus Virtual Studios</b>			
GenLock for Focus S-Video	Device synchronizing the output signal to the external source for Focus S-Video	Advanced option built into studio	<b>880</b>
GenLock for Focus Pro	Device synchronizing the output signal to the external source for Focus Pro	Advanced option built into studio	<b>1 200</b>
GenLock for Focus SDI	Device synchronizing the output signal to the external source for Focus SDI	Advanced option built into studio	<b>1 600</b>
Additional 2 S-Video studio channels	Two extra input channels for Focus VS (keying and time-base correction for each channel included)	Advanced option built into studio	<b>1 200</b>
Additional 2 YUV studio channels	Two extra input channels for Focus VS (keying and time-base correction for each channel included)	Advanced option built into studio	<b>1 800</b>
Additional SDI/YUV studio channel	One SDI extra input channel for Focus VS (Optionally, YUV channel in parallel with SDI when there is a breakout box, keying and time-base correction for each channel included).	Advanced option built into studio	<b>2 400</b>
Additional HD Input channel	One HD extra input channel for Focus HDTV	Advanced option built into studio	<b>4 400</b>
Passive breakout box	Dimension 2U 19", connectors: video BNC/mini-din4, audio RCA	<a href="http://www.softlab.tv/focus/bbox.html">http://www.softlab.tv/focus/bbox.html</a>	<b>300</b>
Active breakout box	Dimension 4U 19", connectors: video BNC/mini-din4, audio XLR	<a href="http://www.softlab.tv/forward/bbox.html">http://www.softlab.tv/forward/bbox.html</a>	<b>1 090</b>
Forward GPI Box	External unit with USB connection	<a href="http://www.softlab.tv/focus/devices.html">http://www.softlab.tv/focus/devices.html</a>	<b>200</b>
6D mouse Space Pilot USB	Motion Controller	<a href="http://www.softlab.tv/focus/control.html">http://www.softlab.tv/focus/control.html</a>	<b>740</b>
6D mouse Space Navigator USB	Motion Controller	<a href="http://www.softlab.tv/focus/control.html">http://www.softlab.tv/focus/control.html</a>	<b>120</b>
Rack-mount kit	Focus virtual studio 19" rack-mount kit		<b>125</b>
Redundand Power Supply	Additional hot-swappable power supply of improved reliability for Focus VS		<b>364</b>