

# Focus Virtual Studio Price List (effective since 09/09/2016)

SoftLab-NSK Co.Ltd.

Address: Pr.Koptjuga 1, 630090, Novosibirsk, Russian Federation

Phone Number: +7 383 3399220; +7 383 3331067

E-mail: [vrset@softlab.tv](mailto:vrset@softlab.tv) – Focus Technical Support;

[sales@softlab.tv](mailto:sales@softlab.tv) – SoftLab Sales Team.

For more specific information on the products presented here, please visit: <http://www.tv-focus.com>

Product	Description	Set	Price, \$ (USD)
<b>Important:</b> For further information, contact Support. Address and Phone Number and E-mail are indicated above.			
<b>Focus Virtual Studio software components licences</b>			
<b>HotActions Live version 3.x</b>	<b>Basic software of Focus virtual studio, player of ready virtual scene projects</b> <ul style="list-style-type: none"> <li>• Live actor (video) embedded in a three-dimensional virtual scene in real time and interact with it.</li> <li>• Studio interactively controlled by operator commands (keyboard, joystick, etc.).</li> <li>• HotActions Live software does not include possibilities of design of virtual scenes, only a control of the parameters set in the scene.</li> <li>• Works with encrypted virtual scene projects only.</li> <li>• Supply of HotActions Live encrypted set library includes simple standard examples (10 scenes).</li> </ul>	Software, licence key (HASP)	<b>990</b>
<b>HotActions version 3.x (upgrade!)</b>	<b>Upgrade from basic software HotActions Live - tools for virtual scene projects development</b> <ul style="list-style-type: none"> <li>• Includes tools for design of virtual scenes, and security capabilities to create content for its commercial distribution (encrypting scenes).</li> <li>• Supports export data from 3D Studio MAX software package, including the editor of virtual scenes and visual and script environment for custom design of operator's interface.</li> <li>• Supply of HotActions includes a library of simple examples of standard scenes source (5 non-encrypted scenes).</li> <li>• Includes one license for the HotActions Design software for remote development of virtual scene projects.</li> </ul>	Software, licence key (HASP)	<b>1 990</b>

Product	Description	Set	Price, \$ (USD)
<b>HotActions Design</b> version 3.x	<b>HotActions Design - software for remote development of virtual scene projects</b> <ul style="list-style-type: none"> <li>• Includes tools for virtual scenes design (encrypting is not supported).</li> <li>• Supports export data from 3D Studio MAX software package, including the editor of virtual scenes and visual and script environment for custom design of operator's interface.</li> <li>• Supply of HotActions Design includes a library of simple examples of standard scenes source (5 non-encrypted scenes).</li> </ul>	Software, licence key (HASP)	<b>990</b>
<b>HotActions Design</b> version 3.x Additional license	<b>HotActions Design - software for remote development of virtual scene projects, license for HotActions owners.</b> <ul style="list-style-type: none"> <li>• Includes tools for virtual scenes design (encrypting is not supported).</li> <li>• Supports export data from 3D Studio MAX software package, including the editor of virtual scenes and visual and script environment for custom design of operator's interface.</li> </ul>	Software, licence key (HASP)	<b>550</b>
<b>HotActions Live</b> <b>One Set Player</b>	<b>HotActions Live software with a built-in one fixed virtual scene project</b> <ul style="list-style-type: none"> <li>• Live actor (video) embedded in a three-dimensional virtual scene in real time and interact with it.</li> <li>• Studio interactively controlled by operator commands (keyboard, joystick, etc.).</li> <li>• HotActions Live software does not include possibilities of design of virtual scenes, only a control of the parameters set in the scene.</li> <li>• Works with only one given encrypted virtual scene project (choice from an existing library of ready-scenes or custom designed scene project).</li> </ul>	Software, license key (HASP)	<b>300</b>

Product	Description	Set	Price, \$ (USD)
<b>Output HD</b>	<p><b>The license for the support of the one output of the studio at Full HD (1920x1080)</b></p> <ul style="list-style-type: none"> <li>• Includes support for output in SD and intermediate formats.</li> <li>• At the moment, it is allowed to use In/Out boards FDExt series of SoftLab-Nsk production and most of boards BlackMagic Design production.</li> <li>• Currently in the studio Focus only one output supported</li> </ul>	Digital license	<b>900</b>
<b>Output SD</b>	<p><b>The license for the support of the one output of the studio at SD (720x576)</b></p> <ul style="list-style-type: none"> <li>• At the moment, it is allowed to use In/Out boards FDExt series of SoftLab-Nsk production and most of boards BlackMagic Design production.</li> <li>• Currently in the studio Focus only one output supported</li> </ul>	Digital license	<b>450</b>
<b>Input HD</b>	<p><b>The license for the support of the one input of the studio at Full HD (1920x1080)</b></p> <ul style="list-style-type: none"> <li>• Includes support for input in SD and intermediate formats.</li> <li>• At the moment, it is allowed to use In/Out boards FDExt series of SoftLab-Nsk production and most of boards BlackMagic Design production.</li> <li>• The allowable number of inputs is limited by overall system performance. With self-assembly requires specialist advice.</li> </ul>	Digital license	<b>300</b>
<b>Input SD</b>	<p><b>The license for the support of the one input of the studio at SD (720x576)</b></p> <ul style="list-style-type: none"> <li>• At the moment, it is allowed to use In/Out boards FDExt series of SoftLab-Nsk production and most of boards BlackMagic Design production.</li> <li>• The allowable number of inputs is limited by overall system performance. With self-assembly requires specialist advice.</li> </ul>	Digital license	<b>200</b>

Product	Description	Set	Price, \$ (USD)
<b>Focus hardware components</b>			
<b>Computer platform Variant 1</b>	<p>Simplified version of the computer platform to build the studio. Usually used for SD format signals (or only 1-2 HD inputs) and other reduced productivity requirements.</p> <ul style="list-style-type: none"> <li>The basic package includes assembled and configured system unit, packaged for typical applications of this configuration, the backup media with software and documentation.</li> <li>Monitor, keyboard, mouse, and an option for a virtual studio are sold separately.</li> </ul>	System unit, DVD	<b>2 500</b>
<b>Computer platform Variant 2</b>	<p>Standard version of the computer platform to build the studio. Usually used for HD format signals (up to 4 inputs).</p> <ul style="list-style-type: none"> <li>The basic package includes assembled and configured system unit, packaged for typical applications of this configuration, the backup media with software and documentation.</li> <li>Monitor, keyboard, mouse, and an option for a virtual studio are sold separately.</li> </ul>	System unit, DVD	<b>3 500</b>
<b>FD322 Board</b>	I/O board FD322 (analogue) with a license to work in the studio Focus (two inputs one output format SD).	Board, cable	<b>540</b>
<b>FD422 Board</b>	I/O board FD422 (digital SDI) with a license to work in the studio Focus (two inputs one output SD or one input and one output format HD).	Board	<b>540</b>
<b>FD842 Board</b>	I/O board FD842 (digital SDI) with a license to work in the studio Focus (four inputs one duplicated output SD or HD formats).	Board	<b>990</b>

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<b>Options to Focus Virtual Studios</b>			
GenLock for Focus Studio	Device synchronizing the output signal to the external source for Focus Studio	Advanced option built into studio	<b>Call</b>
Upgrade board 322>422>842	Upgrade of I/O boards FD322 -> FD422 -> FD842 (used sould be returned)	Boards exchange	<b>Call</b>
Passive breakout box TF790	Dimension 2U 19", connectors: video BNC, audio XLR	<a href="http://www.softlab.tv/focus/bbox.html">http://www.softlab.tv/focus/bbox.html</a>	<b>N/A</b>
SLControlBox 101	USB - device to control external devices through a protocol GPI (8 GPI In + 4 GPI Out). <a href="http://www.softlab.tv/rus/forward/docs/ru_tools_slcontrolbox.pdf">http://www.softlab.tv/rus/forward/docs/ru_tools_slcontrolbox.pdf</a>	External USB box	<b>300</b>
Rack-mount kit	Focus virtual studio 19" rack-mount kit		<b>125</b>
Redundand Power Supply	Additional hot-swappable power supply of improved reliability for Focus VS		<b>364</b>
Upgrade <b>HotActions v3.0 to v3.3</b>	Upgrade of HotActions software from version 3.0.x (Full) up to version 3.3x (Full)	Software, digital license	<b>200</b>
<b>Focus plug-ins and virtual set templates (samples)</b>			
Package I	Please ask techsupport: <a href="mailto:vrset@softlab.tv">vrset@softlab.tv</a> , <a href="mailto:vrset@softlab-nsk.com">vrset@softlab-nsk.com</a>		<b>800</b>
Package II	Please ask techsupport: <a href="mailto:vrset@softlab.tv">vrset@softlab.tv</a> , <a href="mailto:vrset@softlab-nsk.com">vrset@softlab-nsk.com</a>		<b>1000</b>
Package III for 4-channel studio	Please ask techsupport: <a href="mailto:vrset@softlab.tv">vrset@softlab.tv</a> , <a href="mailto:vrset@softlab-nsk.com">vrset@softlab-nsk.com</a>		<b>1000</b>
Interactive 3D clock	Please ask techsupport: <a href="mailto:vrset@softlab.tv">vrset@softlab.tv</a> , <a href="mailto:vrset@softlab-nsk.com">vrset@softlab-nsk.com</a>		<b>150</b>

Product	Description	Set	Price, \$ (USD)
Product	Description	Set	Price, \$ (USD)
<p><b>Important:</b> Focus VS basic “turnkey” delivery set includes an assembled and configured system unit and a set of cables for analog signals. Monitor, keyboard, mouse, options for virtual studio (breakout box, etc.) are purchased separately. For further information, contact Support. Address and Phone Number and E-mail are indicated above.</p>			
<b>Typical “turnkey” Focus Virtual Studio configurations</b>			
<b>Focus-Lite (Analog)</b>	<b>Virtual studio (S-Video and YUV, SD analog video signal)</b> <ul style="list-style-type: none"> <li>• Live actor’s image is embedded in a 3D virtual set and interacts with it in real-time mode.</li> <li>• Studio is interactively controlled by the operator’s commands (from the keyboard, joystick, etc.).</li> <li>• Composite, Y/C and YUV video inputs/outputs (two chroma keying channels with frame synchronization and the ability of switching in real-time mode).</li> <li>• The HotActions Live software (with no ability of designing virtual scenes)</li> </ul>	Virtual studio, cables	<b>4730</b>
<b>Focus-Lite (SD-SDI)</b>	<b>Virtual studio (SDI, SD digital video signal)</b> <ul style="list-style-type: none"> <li>• Live actor’s image is embedded in a 3D virtual set and interacts with it in real-time mode.</li> <li>• Studio is interactively controlled by the operator’s commands (from the keyboard, joystick, etc.).</li> <li>• Digital video inputs/outputs (two digital chroma keying channels with frame synchronization and the ability of switching in real-time mode).</li> <li>• The HotActions Live software (with no ability of designing virtual scenes)</li> </ul>	Virtual studio	<b>4880</b>

Product	Description	Set	Price, \$ (USD)
<b>Focus-Lite (HD-SDI)</b>	<b>Virtual studio (HD-SDI, digital video signal)</b> <ul style="list-style-type: none"> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• Digital video inputs/outputs (two digital chroma keying channels with frame synchronization and the ability of switching in real-time mode; provide the highest quality of video signal and image).</li> <li>• The HotActions Live software (with no ability of designing virtual scenes)</li> </ul>	Virtual studio	<b>7 070</b>
<b>Focus (HD-SDI)</b>	<b>Virtual studio (HD-SDI, digital video signal)</b> <ul style="list-style-type: none"> <li>• Digital video inputs/outputs (four digital chroma keying channels with frame synchronization and the ability of switching in real-time mode; provide the highest quality of video signal and image).</li> <li>• Live actor's image is embedded in a 3D virtual studio in real-time mode and interacts with it.</li> <li>• Studio is interactively controlled by the operator's commands (from the keyboard, joystick, etc.).</li> <li>• The HotActions software (toolset for designing virtual scenes included)</li> </ul>	Virtual studio	<b>9 970</b>
<b>Software Upgrade from HotActions Live to HotActions</b>	The HotActions software includes a toolset for designing virtual scenes and a protection system of the created content for the ability of commercial distribution. Data export from the 3D Studio MAX package is supported. Includes virtual scenes and operator's user interface editor. Contains programming tools in a script-like language.	Software, a year of standard technical support for the designers.	<b>1 990</b>
<b>Basic system hardware upgrade</b>	Upgrades of system components by negotiation with customers (may be required for custom configurations)		<b>Call!</b>